



EVENT REPORT

Date of event:	16.01.2023	Reporters details:	Name: Dr. Ashutosh Kumar Designation: Associate Professor, SoS Mob: 9873235351 Email: ashutosh.kumar@pps.u.ac.in
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Name and Type of Event	National Startup Day, Expert Talk on "From Idea to Product" Organized by: IIC PPSU
No of participants	~ 50

- 1. Speaker:** Mr. Nikunj Bhavsar
- 2. Attendee:** PPSU Students
- 3. Venue:** PPSU Auditorium (Time - 11.00 am to 12.30 pm)
- 4. Event Outline:** Celebrated the National Startup Day at PPSU as we know that India is acknowledged as a biggest startup hub. With the help of government's initiatives, such celebrations encourage innovation and ignite the spirit of entrepreneurship among the students. We celebrated National Startup Day by organizing an expert Talk on "From Idea to Product", which was dedicated to fostering, celebrating and recognizing the contributions of start-up companies and entrepreneurs to the economy and society.
- 5. Outcome of event:** Encouraged young minds about the spirit of entrepreneurship and promote achievements of Indian startups. He talked about how an entrepreneur should be accountable and be ready for the challenges s/he might face in the entrepreneurial journey and discussed various aspects, challenges of a budding innovator and entrepreneur.
- 6. Result of event:** The young minds inspired and get registered in SSIP, an initiative of Govt. of Gujarat, for the development of prototypes and submitted their application to get funds.